



ALLY GRAHAM

HYBRID DESIGNER

Versatile designer who deconstructs projects and evaluates details to find better solutions. Enthusiastically meets ever-changing design challenges, viewing them as opportunities to grow and develop new skills. From planning to production and wireframe to user interface, devotes time and attention to the specifications and technicalities in every project.

SKILLS

- Adobe Photoshop, Bridge, InDesign, Illustrator.
- User interface design (Photoshop).
- Photography using lighting equipment (soft boxes, reflectors, grids).
- Microsoft Office, Word, Excel, PowerPoint.
- Google Drive, Docs, Sheets, Slides.
- Illustration skills (digital, color pencils, pencils).
- Painting (digital, acrylic).

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EXPERIENCE

Marketing Intern

April 2019–Present

YSI Incorporated, Yellow Springs, Ohio

- Completing content audits.
- Creating infographics for webinars.
- Developing a personal identity for departments within YSI.
- Creating employee merchandise for Tradeshow.

Graphic Designer

March 2017–August 2017

Hoosier Paint Girl, Bethel, Ohio

- Designed and prepared stencils using Adobe Illustrator.
- Assisted clients during painting events.
- Created marketing materials for advertising.

EDUCATION

The Modern College of Design

August 2017–June 2019

Associate Degree of Applied Business in Design, Kettering, Ohio

- Versatile design program includes courses in traditional print/package design, web design, introductory web development, photography, and illustration.
- Participated in professional portfolio seminars and networking opportunities.
- Featured work, "Parallel Universe," exhibited at the Dayton Art Institute in 2018.

Scarlet Oaks CDC

August 2015–May 2017

Certificate of Career-Technical Preparation Cincinnati, Ohio

- Completed a two-year program in Digital Arts & Design.
- Created and prepared graphics for print and web in Adobe Illustrator, Photoshop, InDesign, Premiere, and Animate CC.
- Demonstrated technical, communication, and employability skills.
- Class president of Digital Arts & Design.
- Member of SkillsUSA and Student Equity Council.
- Placed 2nd in SkillsUSA local competition.
- Participated and won a Silver Key in Scholastic Art and Writing Competition.
- Dean's list and high honors student.

West Clermont High School

August 2013–May 2017

(Formerly known as Glen Este High School), Cincinnati, Ohio

- Academic Excellence awards in the following subjects; Choir, Art, and English.
- Certificate of Achievement, Highest Honors.

CERTIFICATIONS

- Adobe Certified Associate; Visual Design Specialist.
- The Center for Ethics at BBB, Certificate of Completion for one hour of ethics training.

